



## AGENDA

# Texas Demographic Data User Conference

May 19-20, 2015

Crowne Plaza Hotel - Austin, Texas

Hosted by: Texas State Data Center and Texas Business and Industry Data Center

### Conference at a Glance:

#### **TUESDAY - May 19th** Workshop: Aging Populations in Texas

- 12:00 noon Workshop/Meeting Registration
- 12:00-1:00 p.m. Sandwiches/Light Lunch and Networking (in meeting room)
- 1:00-4:00 p.m. Using Census Data for Analysis and Assessment of Aging Populations In Texas - *Pauline Nunez, Denver Regional Office, U.S. Census Bureau*
- 4:00-4:30 p.m. Connecting the Dots Between Data and Problem Solving - Leah Casey, Texas Dept. of Aging and Disability Services
- 4:30-5:00 p.m. The Aging Population in Texas: A Brief Insight to the Future - Lila Valencia and Lloyd Potter, Office of the State Demographer

**NOTE:** Wireless Internet will be available in this workshop. Please bring a laptop to better experience the examples provided in the training session provided by the Denver Regional Office of the U.S. Census Bureau.


#### **WEDNESDAY - May 20th** Texas Demographic Data User Conference

- 7:30-8:30 a.m. Conference Registration  
Breakfast and Networking (in meeting room)
- 8:30-9:00 a.m. Welcome and Introductions
- 9:00-10:15 a.m. Data and Product Updates: *U. S. Census Bureau - Denver Regional Office*  
*Texas State Data Center / Office of the State Demographer*
- 10:30-11:30 a.m. Overview of Texas Demographic Changes and Trends - Lloyd Potter, State Demographer
- 11:30-1:00 p.m. **Lunch: Keynote Speaker**  
  
**The Changing Landscape of GIS - A Texas Perspective**  
  
**Richard A. Wade**  
*Director, Texas Natural Resources Information Services, Texas Geographic Information Officer (GIO)*
- 1:10-2:10 p.m. Energy Prices and the Eagle Ford Shale Region - *Javier Oyakawa, UT - San Antonio*
- 2:10-2:35 p.m. Surveys of Texas Black- and Hispanic-owned Firms: Trends in Minority Enterprise - *J. Bruce Kellison, Associate Director, BBR, IC<sup>2</sup>, The University of Texas at Austin*
- 2:35-3:00 p.m. Migration in Texas - *Lloyd Potter, State Demographer*
- 3:15-4:15 p.m. Growth in Texas Water Planning - *Kevin Kluge, Manager, TWDB, Water Use, Projections, & Planning*
- 4:15-4:30 p.m. Adjourn

Tuesday: May 19, 2015

## Workshop Agenda

### Aging Populations in Texas - Data and Demographics

12:00 noon	Registration for Workshop and Data User Conference
12:00-1:00 p.m.	Sandwiches/Light Lunch and Networking (in meeting room)
1:00 p.m.	<b>Welcome and Introductions</b> <i>Lloyd Potter - Texas State Data Center</i>
<b>Using Census Data for Analysis and Assessment of Aging Populations in Texas</b>	
1:00-2:45 p.m.	<b>Census Data and Aging Populations: Overview</b> <i>Pauline Nunez - Denver Regional Office, U.S. Census Bureau</i> <ul style="list-style-type: none"><li>• <b>Census Bureau focuses on Aging Populations in terms of:</b><ul style="list-style-type: none"><li>◇ Age Trends</li><li>◇ Race &amp; Ethnicity</li><li>◇ Living Arrangements</li><li>◇ Social Characteristics</li><li>◇ Economic Status</li><li>◇ Geographic Distribution</li><li>◇ Workforce Characteristics</li></ul></li><li>• <b>Trends and Concepts</b></li></ul> 
2:45-3:00 p.m.	<b>Break and Networking</b>
3:00-4:00 p.m.	<b>Using Sources of Age Data</b> <ul style="list-style-type: none"><li>• <b>Populations Estimates/2010 tables</b></li><li>• <b>Highlights of American Community Survey (ACS) Products for Aging</b><ul style="list-style-type: none"><li>◇ Census Explorer</li><li>◇ Narrative Profile</li><li>◇ Subject Tables on Aging, Grandparents, and Disability</li></ul></li><li>• <b>Practice Exercise</b></li></ul>
<b>Aging Population in Texas Overview and Data Availability</b>	
4:00-4:30 p.m.	<b>Connecting the Dots Between Data and Problem Solving</b> <i>Leah Casey - Texas Department of Aging and Disability Services</i>
4:30-5:00 p.m.	<b>The Aging Population in Texas: A Brief Insight to the Future</b> <i>Lila Valencia and Lloyd Potter - Office of the State Demographer</i>

Wednesday: May 20, 2015

# Conference Agenda

## Texas Demographic Data User Conference

7:30-8:30 a.m.	<b>Conference Registration</b>
7:30-8:30 a.m.	<b>Breakfast and Networking (in meeting room)</b>
8:30-9:00 a.m.	<b>Welcome and Introductions</b> <i>Lloyd Potter - Texas State Data Center</i>
<b>Data and Product Updates</b>	
9:00-9:45 a.m.	<b>U.S. Census Bureau: Data and Product Updates</b> <i>Pauline Nunez - Denver Regional Office, U.S. Census Bureau</i>
9:45-10:15 a.m.	<b>Texas State Data Center / Office of the State Demographer: Updates</b> <i>Lloyd Potter - State Demographer</i>
10:15-10:30	<b>Morning Break and Networking</b>
<b>Texas Demographic Trends</b>	
10:30-11:30 a.m.	<b>Overview of Texas Demographic Changes and Trends</b> <i>Lloyd Potter - State Demographer</i>

11:30-1:00 p.m.	<p><u>Lunch: Keynote Speaker</u></p> <p><b>“The Changing Landscape of GIS - A Texas Perspective ”</b></p> <p>Richard Wade - <i>Director, Texas Natural Resources Information System (TNRIS)</i>  <i>Texas Geographic Information Officer (GIO)</i></p>
<b>Demographic Cause and Effects: Population Change in Texas</b>	
1:10-2:10 p.m.	<p><b>Energy Prices and the Eagle Ford Shale Region</b></p> <p><i>Javier Oyakawa - Center for Community and Business Research  Institute for Economic Development  The University of Texas at San Antonio</i></p>
2:10-2:35 p.m.	<p><b>Surveys of Texas Black- and Hispanic-owned Firms: Trends in Minority Enterprise</b></p> <p><i>J. Bruce Kellison - Associate Director, Bureau of Business Research,  IC<sup>2</sup>, The University of Texas at Austin</i></p>
2:35-3:00 p.m.	<p><b>Migration in Texas</b></p> <p><i>Lloyd Potter - State Demographer</i></p>
3:00-3:15 p.m.	<b>Afternoon Break and Networking</b>
3:15-4:15 p.m.	<p><b>Growth in Texas Water Planning</b></p> <p><i>Kevin Kluge - Manager, TWDB, Water Use, Projections, &amp; Planning</i></p>
4:15-4:30 p.m.	<p><b>Wrap-up / Evaluations - Adjourn Conference</b></p> <p><i>Lloyd Potter - State Demographer</i></p>

## Speaker Information:

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**Leah Casey** - Research Analyst, Licensing and Credentialing, DADS Regulatory Services

Ms. Casey has served as the Research Analyst for Licensing and Credentialing under Regulatory Services at the Department of Aging and Disability Services since December 2010. In that role she has helped her division transform their operations through business process efficiencies and the introduction of new technologies.

She served at the Office of Independent Ombudsman for State Supported Living Centers and Executive and Staff Operations under the Chief Operating Office at DADS. Before her state tenure she was the Executive Director of the Monterey County Peace Officers Association and worked for the Police Chief for the City of Monterey, California. She interned for the Department of Child Support Services of Monterey County for over two years building the Court Liaison Project that continues to serve that community since 2005.

She has a bachelor's degree in Collaborative Health Human Services and Public Policy with concentration in Public Health and Social Work from California State University Monterey Bay and is a certified Project Management Professional.



**J. Bruce Kellison, Ph.D.** - Associate Director, Bureau of Business Research, IC<sup>2</sup>, The University of Texas at Austin

Dr. Bruce Kellison is Associate Director of the IC<sup>2</sup> (Innovation, Creativity, Capital) Institute, The University of Texas at Austin. Since 1998, he has been responsible for strategic planning and research for the Bureau of Business Research (BBR), an applied economic research unit of IC<sup>2</sup> that focuses on the competitiveness of Texas industries. Under his leadership, the Bureau has won a number of research grants and contracts from a variety of sponsors, including the National Science Foundation, NASA, and the State of Texas.

**Kevin Kluge** - Manager, TWDB, Water Use, Projections, & Planning

Kevin manages the TWDB's Water Use, Projections, and Planning Section, whose duties include: the annual estimation of Texas water use, development of population and water demand projections, State Water Plan data management, and the survey of state water and wastewater infrastructure needs. Prior to his overview of water use data programs, Kevin was the project manager for three of the state's 16 regional water planning groups. Within his own community, he has served on various professional, neighborhood, and city planning-related committees and boards.



**Pauline Núñez** - Data Dissemination Specialist  
U.S. Census Bureau-Data Dissemination Branch

Pauline Núñez develops and conducts training programs on U.S. Census Data for local government, Congressional Districts, nonprofit, health care, economic development organizations and school districts throughout the Texas-Mexico borderlands and Arizona. One of her current assignments is community outreach as part of the 2015 Census Test in Maricopa County, AZ. In addition to her state assignments, she is the Regional staff liaison for the State Data Center Program, a network of state agencies, universities, libraries, and regional and local governments throughout the twelve-state Denver Region. She has over 25 years' experience in community development micro lending, grant writing, marketing and business development for small businesses and nonprofit management.

Pauline received her Master of Arts in Applied Anthropology, Catholic University of America, Washington, DC; Bachelor of Social Work, Our Lady of the Lake University, San Antonio, TX.

You can reach Pauline at U.S. Census Bureau Denver Regional Office, 6950 W. Jefferson Ave., Ste. 250, Denver, CO. 720-962-3874 and /or [Pauline.nunez@census.gov](mailto:Pauline.nunez@census.gov).



**Javier Oyakawa, Ph.D.** - Center for Community and Business Research  
Institute for Economic Development  
The University of Texas at San Antonio

Javier Oyakawa is a business and economics researcher at the Center for Community and Business Research (CCBR). He studied economics at the PhD degree level at the University of Texas at Austin. He has developed research on unit roots and co-integration tests for the estimation of price elasticities in oil and gas activities, on input-output analyses of the educational and training content of the labor force in the U.S, and on computational general equilibrium models for analyzing trade and fiscal policies using statistical packages.

As part of his duties for the CCBR, he has been the lead investigator for the economic impact studies for the Eagle Ford Shale, West Texas, the San Antonio Missions, among others. He has presented papers at the Annual Conference of the Urban Affairs Association, and at the Mid-Continent Regional Science Association/IMPLAN Conference. In 2011, he was the interim Director of the CCBR, between the months of May and October of that year.

In the past, he has had administrative and financial management experience in academic and commercial institutions. He obtained a Master's degree from Northern Illinois University and a Bachelor's degree in economics from the Pontificia Universidad Católica del Perú (PUCP). He has taught economics courses at several universities in Texas and Perú. In 2000-2001 he was full-time instructor at Trinity University in San Antonio, and in 2002 he was a full-time professor at the PUCP in Lima.



**Lloyd Potter, Ph.D., M.P.H.** - State Demographer;  
Director, Texas State Data Center  
The University of Texas at San Antonio

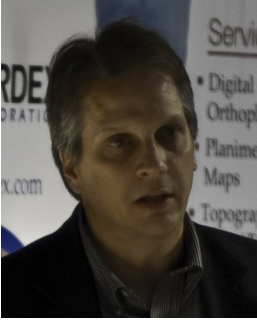
Lloyd Potter serves as the State Demographer for the state of Texas and is the director of the Texas State Data Center housed at the University of Texas at San Antonio. The State Data Center program provides the State Demographer's Office with population estimates and projections for the State of Texas, serves as a data archive for Texas, and offers technical expertise in demographic and socioeconomic research.

Dr. Potter is also a professor of Demography at The University of Texas at San Antonio where he serves as the director of the Institute for Demographic and Socioeconomic Research. He holds a Ph.D. in Demography and Sociology from the University of Texas at Austin, a Master of Public Health Degree from Emory University, a Master of Science in Education from the University of Houston at Clear Lake and a Bachelor of Science from Texas A&M University. His current academic work focuses on training applied demographers in the area of public policy; research in public policy and health related topics.

#### **Lila Valencia, Ph.D.** - Office of the State Demographer

Dr. Lila Valencia is a researcher and the Legislative Liaison at the Office of the State Demographer. She has over 10 years of experience in quantitative and qualitative research in both the public and private sectors. Her current work focus involve understanding and communicating demographic trends and processes in Texas. Lila holds a Ph.D. in Applied Demography from the University of Texas at San Antonio, a Master of Arts in Psychology from the College of William and Mary in Virginia, and a Bachelor of Arts from the University of Texas at Austin. She is from Brownsville, TX.





***Richard A. Wade - Director/GIO, Texas Natural Resources Information System (TNRIS)***

*Provides direction and management of all TNRIS related activities and programs.*

*Serves as the Geographic Information Officer (GIO) for Texas*

*Richard has over 25 years of experience in GIS and computer mapping. He holds a BS degree in Computer Science from Texas State University. He started his career as an intern with TNRIS in 1986. He helped establish one of the first Statewide GIS systems at TNRIS and the Texas Water Development Board. Richard joined Earth Information Systems Corporation as the Director of Telecommunications. He managed and maintained several high profile data contracts for Qualcomm, Motorola, and Verizon. He went on to co-found the Windrose Data Corporation, which provided GIS data and services to large environmental and energy firms across the country. He returned to TNRIS in 2005 as the Information Services Team Leader responsible for the development and the implementation of the TNRIS website and supporting GIS applications. He now serves as the Director of TNRIS and the GIO for Texas.*

*Contact Information      Richard.Wade@TWDB.texas.gov*